



FOR IMMEDIATE RELEASE – Thursday, February 6<sup>th</sup>, 2020

## **ROCKERS TO HOST HPFD-HPPD CHARITY SOFTBALL GAME** **High Point's Police & Fire Departments Set to Play April 4<sup>th</sup> at BB&T Point**

**HIGH POINT, N.C.** – High Point's Fire and Police Departments will take on one another in a charity softball game, presented by Ilderton Dodge Chrysler Jeep Ram, at BB&T Point, home of the High Point Rockers, on Saturday, April 4<sup>th</sup> at 7:00pm as announced by the team today. The friendly event will raise funds for the charity of each squad's choosing and include raffles, auctions, and more.

"This stadium was built with the purpose of raising up the city of High Point. Who better to do that with than our local law enforcement officers and firefighters?" said Christian Heimall, Assistant General Manager of the Rockers. "We are honored to work with Ilderton DCJR to host this event and welcome our city's heroes for a friendly competition to raise money for worthy causes."

Tickets will be available at \$5 for all seats beginning on Monday, March 2<sup>nd</sup> at 10:00a.m. All proceeds from the ticket sales, raffle, and auction items, as well as a portion of concessions sales, will be split between the two charities chosen by each department. The High Point Fire Department will be playing on behalf of the *North Carolina Fallen Firefighters Foundation* which leads the effort to remember North Carolina's fallen firefighters and their families. Meanwhile, the High Point Police Department will play on behalf of *Angels in Blue*, a program founded in 2014 with the mission to provide Christmas joy for selected families experiencing financial hardships.

"We hope that all of High Point will come out and join us for this fun, charity softball game featuring two of High Point's finest departments as we raise funds for two worthy non-profit organizations," Thomas Reid, Chief, High Point Fire Department said.

"While High Point's Fire and Police Departments are good on our own, it is the partnerships and support of our community that goes far towards making us great," noted Kenneth J. Shultz, Chief, High Point Police Department. "Please attend this charity match and support us as we compete to raise money for causes that are bigger than any of us individually. With your help we can show what can be accomplished when we work together to make a positive difference in our City."

Gate will open at 6:00pm with first pitch set for 7:00pm at BB&T Point. Following the conclusion of the charity game, fans can stick around for a concert from the group *The Leftovers*. Throughout the night, specialty items, including Rockers tickets and merchandise, will be raffled and auctioned off to assist in the fundraising efforts.

Companies and organizations looking to sponsor the event should contact the High Point Rockers at (336) 888-1000 or by emailing [info@highpointrockers.com](mailto:info@highpointrockers.com). All sponsorships will be eligible for a tax deduction.

The High Point Rockers will begin their 2020 campaign on Thursday, April 30<sup>th</sup> against the Southern Maryland Blue Crabs. Season Tickets, including half-season and partial season plans, as well as Group Outings are currently on sale with single game tickets being made available at a later date. For more information on securing your seats to the Triad's premier baseball experience, call (336) 888-1000 or slide to [www.HighPointRockers.com](http://www.HighPointRockers.com).

### **About High Point Baseball, Inc**

High Point Baseball aka the High Point Rockers began their inaugural season in the Atlantic League in 2019 with their home opener on May 2, in a brand new approximately \$36M downtown ballpark named BB&T Point. Enhancing the rich baseball history in North Carolina, High Point Baseball is part of the fastest growing family sport in America. High Point Baseball is committed to providing superior customer service and quality, affordable family entertainment experiences for the Triad of North Carolina. With seven players having their contract purchased and earning the 2019 Ballpark of the Year as well as Mascot of the Year (HYPE, The Rocking Horse), the High Point Rockers have built a fun and competitive atmosphere in both High Point and the Atlantic League.

### **About the Atlantic League of Professional Baseball (ALPB)**

With eight teams in the Mid-Atlantic and Texas, the ALPB is a leader in baseball innovation and a player gateway to Major League Baseball. Through its exclusive partnership with MLB, the Atlantic League tests Major League Baseball rules and equipment initiatives. The Atlantic League has sent over 900 players to MLB organizations while drawing more than 40 million fans to its affordable, family-friendly ballparks throughout its 23-year history. For more information, please visit [www.AtlanticLeague.com](http://www.AtlanticLeague.com)